

ADVERTISEMENT MATRIX

Sl.No.	Particulars	Magazine	Web Ad	Workshop	Mail Blast
MAGAZINE CLUB					
			<i>30 days</i>		
1	Suppliment Brochure	60000	2 Col	1	1
2	CD	45000	2 Col	0	1
3	Full Page	40000	2 Col	0	1
4	Half Page	20000	1 Col	0	1
5	Back Page	80000	3 Col	1	2
6	Inside Back Page	60000	2 Col	1	1
7	Inside Front Page	60000	2 Col	1	1
8	Box classified	5000	0	0	0
9	Project Listing	5000	0	0	0
10	Classified	1500	0	0	0
WEB CLUB					
			<i>5 Days</i>		
	Web Marquee		750	0	0
			<i>10 Days</i>		
1	1 Col	0	1000	0	0
2	2 Col	0	2000	0	0
3	3 Col	0	3000	0	0
4	4 Col	0	4000	0	0
5	4 col Pop Up	0	3000	0	0
6	5 Col	0	5000	0	0
7	6 Col	0	6000	0	0
8	7 Col	0	7000	0	0
9	8 Col	0	8000	0	1
			<i>20 Days</i>		
1	1 Col	0	1500	0	0
2	2 Col	0	3000	0	0
3	3 Col	0	4500	0	0
4	4 Col	0	6000	0	0
5	4 col Pop Up	0	5000	0	0
6	5 Col	0	7500	0	0
7	6 Col	0	9000	0	0
8	7 Col	0	10500	0	0
9	8 Col	1 Box Classified	12000	0	1
			<i>30 Days</i>		
1	1 Col	0	2000	0	0
2	2 Col	0	4000	0	0
3	3 Col	0	6000	0	0
4	4 Col	0	8000	0	0
5	4 col Pop Up	0	7000	0	0
6	5 Col	0	10000	0	1
7	6 Col	0	12000	0	1
8	7 Col	1 Box Classified	14000	0	1
9	8 Col	1 Half Page	16000	0	1
WORKSHOP					
1	one workshop	0	0	5000	0
2	two workshop	0	0	8000	0
MAIL BLAST					
					<i>per blast</i>
1	upto 5000 records	0	0	0	500
	upto 10000 records	0	0	0	1000
	upto 20000 records	0	0	0	2000
	upto 40000 records	0	0	0	4000
	upto 80000 records	0	0	0	8000
	upto 100000 records	0	1 Col Ad	0	10000
	upto 1500000 records	0	2 Col Ad	0	15000
	upto 2000000 records	1 Box Classified	2 Col Ad	0	20000
	beyond 200000 records				ask

NOTES

- 1 Cost of printing, design and packing to be borne by company at its own cost.
- 2 cost of compact disc, packing and duplication to be borne by company.
- 3 WEB Advertisement 1 Col = 160 pixels x 70 Pixels.
- 4 All price in Indian Rupees.
- 5 Rates Subject to change but firm for existing order.